



PRESS RELEASE

GHENT WILL HOST THE 13TH EDITION OF BRUSSELS BEER CHALLENGE

This year, the prestigious **Brussels Beer Challenge** will be held in **Ghent**, a city known for its historical charm and cultural richness. The event will take place from **November 5th to 7th** at the Saint **Peter's Abbey**, a venue that underscores the rich cultural tradition of the region.

Ghent, with its vibrant atmosphere and historical landmarks, provides a magnificent setting for this leading beer competition. The city is proud of its ability to embrace both tradition and innovation, making it the perfect host for the **Brussels Beer Challenge**.

The city also boasts a fantastic beer culture with breweries such as **Brouwerij Huyghe & Artevelde Stadsbrouwerij, Stadsbrouwerij Gruut, Dok Brewing Company, Stroom, Beerselect**, ...and countless cafés.

This year's event will be an exceptional experience. The competition will not only showcase the best beers from around the world but also the rich beer culture that Ghent and Belgium have to offer.

Registration is open on the competition website until **October 7, 2024**

(Early Bird rate until August 15).

FIGURES FROM BRUSSELS BEER CHALLENGE 2023

- **1811** beers in competition
- **37** countries represented
- **90** international judges
- **90** beer categories
- **87** gold medals
- **96** silver medals
- **101** bronze medals

About the Brussels Beer Challenge

The **Brussels Beer Challenge** is Belgium's leading brewing competition, which in **12 years** has become one of the **most prestigious in the world**. It is organized by the Belgian communications company **BeComev**, experts in beer and brewing events.